

# AUDITOIRE

## ENVIRONMENTAL POLICY

AUDITOIRE PARIS

VERSION 2.202411

### 01. OUR MISSION

AUDITOIRE Paris is a communication agency specialized in the design and deployment of events and experiences that enhance brands and corporate cultures. It brings together a wide range of expertise - event and audiovisual production, consulting, social media, influence and public relations.

By promoting values such as innovation, creativity, audacity, passion, excellence and solidarity, we nurture a culture designed to strengthen the commitment of our employees. Together, they design and produce unique projects according to principles of integrity, vigilance, inclusion and transparency.

Since 2022, it has been ISO 20121 certified, validating the maturity of its Responsible Management System (RMS). With this in mind, and especially with regard to its ecosystem of stakeholders - employees, partners, customers - it can only carry out all its activities in a sustainable way.

Renowned for its operational and creative excellence, AUDITOIRE Paris pursues its goal of sustainable development, paying particular attention to the positive impact of the events it organizes.

FOR THIS REASON, THE PARIS-BASED AGENCY IS COMMITTED TO :

- Systematically take into account the sustainability of its events into the quality of its expertise, in order to achieve always more excellence
- Maintain long-term relationships with its customers, partners and collaborators to guarantee coherence, durability, evaluation, continuous improvement and quality of its actions in favor of more responsible events.

### 02. OUR MAIN OBJECTIVES

AUDITOIRE Paris' environmental policy aims to improve on 3 major issues, broken down into several S.M.A.R.T. objectives :

Scope : ● Agency ● Event production

#### ENV1. REDUCE OUR GREENHOUSE GAS EMISSIONS

**Reduce the agency's GHG emissions by challenging professional travel, energy consumption and building emissions**

- 2026 - Reach 100% renewable energy in our offices and automate air-conditioning, heating and lighting equipment.
- 2027 - Reach 50% of hybrid/electric vehicles in the fleet
- 2030 - Reduce GHG emissions from business travel by updating our Travel Policy
- 2030 - Conduct 100% of the agency's carbon footprints each year

**Cover 80% of the total environmental impact of our event productions through the completion of their carbon footprints (focusing on the most impacting event productions), by 2030**

- 2027 - Conduct carbon footprints for all event productions exceeding the thresholds defined in our Carbon Strategy 2025
- 2030 - Extend carbon footprints to a greater number of event productions (in order to increase our overall environmental coverage by updating the thresholds defined in our Carbon Strategy 2025)

#### ENV2. BE PART OF A CIRCULAR ECONOMY APPROACH

**Reduce consumption of raw materials (water, paper/cardboard, plastic, etc.)**

- 2023 - 100% of our in-house printing is on recycled or FSC/PEFC-certified paper
- 2023 - Disposable products (individual portions, crockery, decorations, etc.) are no longer provided by the agency

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**Integrate eco-design into 100% of our event productions by 2030, and achieve sustainable resource management in all event productions**

- 2030 - Integrate eco-design principles into 100% of our event productions

## ENV3. BE PART OF A RESPONSIBLE WASTE MANAGEMENT APPROACH

**Reduce, sort and recycle 100% of waste produced at the agency**

- Optimize and challenge sorting at the agency

**Reduce more, sort better and recycle/revalorize waste from our event productions**

- Optimize and challenge sorting on our event productions
- Revalorize decor and furniture elements manufactured on our event productions (via client recovery/storage, or decorating/circular economy service providers)
- 100% of the bio-waste produced by our event productions is recycled by selected caterers or by specific service providers
- Revalorize non-consumed food on our event productions

## 03. ACCESSIBILITY

This environmental policy is accessible to everyone. Internally, all employees can access it via the intranet. Externally, it is available on our official website or can be shared on request.

## 04. REVIEW

AUDITOIRE Paris will review this policy annually on the anniversary of the first version. Progress, successes and areas for improvement will be diligently assessed and analyzed. This will serve as a basis for a potential development.

Although the review is annual, AUDITOIRE Paris reserves the right to update this policy whenever necessary, to ensure that it remains effective, relevant and in line with its sustainable development.

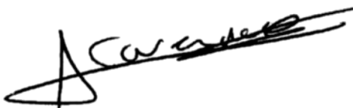
In accordance with ISO 20121 §5.3 and §8.2, the AUDITOIRE Paris Chief Impact Officer guarantees the conformity of activities, products or services modified in this policy.

Version 2.0

Last review on : November 26, 2024

On December 02, 2024

**Antoine de Tavernost**  
**Chief Executive AUDITOIRE Paris**



AUDITOIRE Paris plans to join the UN Global Compact. From an initial identification perspective, we can already say that our HR, social and solidarity policy enables us to contribute to the following SDGs :

